



Way of the Passionpreneur Talk Outline & Takeaways

“The best advice I could give anyone is to spend your time working on whatever you are passionate about in life”

Richard Branson

Summary:

Entrepreneurship is a mindset not a function, it's not about being your own boss nor about having a startup. Its about turning challenges into opportunities.

The world today is in a very critical stage of its evolution with many challenges requiring amazing innovative entrepreneurs of passion & purpose.

These are the Passionpreneurs that will lead the next era.

Feeling inspired to do what you love, change the world and having fun while doing it... then this talk is for you

Talk outline:

- **Cavalli to Manali** inspirational story
- **Passion**
 - Understanding the true meaning of passion
 - Impact of your mindset on your performance
 - How to gain a passionate mindset
- **Entrepreneurship**
 - should you be an entrepreneur or NOT!
 - the characteristics of entrepreneur/intrapreneur
 - do you need to leave your job to be an entrepreneur ? (intrapreneur)
- **The Passionpreneur (entrepreneur of passion & purpose)**
 - The Passionpreneur mantra
 - Cornerstones of being a Passionpreneur (committed to a purpose / innovation / brand building / culture building/enjoy/fulfillment)
- **Leaving a legacy**
- **Group coaching and Q&A's**