



Passionnovate Talk Outline & Takeaways

*"I have no special talents. I am only **passionately** curious."*

Albert Einstein

Summary:

Disruptive Innovation is the buzzword these days and yet everyone is being conventional in their approach and being more like a herd of sheep than true innovators, this is simply due our historical conditioning and the current non-innovative process in innovation!

Considering one of the most intelligent people on this planet talked about his passion being the source of his genius it is clear how passion changes that and makes us emerge as truly disruptive innovators!

This session will spark discussion on the biggest challenges and practical tools using the "Passionnovate" methodology to turn the challenges into opportunities to thrive

Talk outline:

- Understanding passion
- True innovation the Passionnovate way
 - o To innovate or not?
 - o Preventing beardom from blocking innovation
 - o New vs. innovative
 - o Abandon the crowd
 - o Ask what IF?
 - o Barriers to innovation
 - o Building a culture of innovation
- Developing a Passionnovate mindset
- Taking it to the next level

Takeaways:

- Deeper understanding of what innovation really means
- Practical tools that will shift the way you look at challenges and turn them into opportunities
- How to remove mental blockages that are stopping individuals & organizations from being innovative
- The cornerstones to becoming innovative in all areas of work & life



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