



## Passionate Leadership Talk Outline & Takeaways

Anyone can have passion when times are good, it's when times are hard that great leaders stand out"

Dr. Marshall Goldsmith

World's # Executive Coach & World's #1 leadership Thinker

### **Summary:**

This talk is based on the works of work of Dr. Marshall Goldsmith in the area of leadership and Moustafa's research on passion.

The passionate leader will be required to give people a sense of being connected and aligned to a bigger mission to have the mindset that it is a privilege to have an impact on people's lives, and do work that will move the needle in the world.

### **Talk outline:**

#### • **Understanding Passion**

- True Meaning of Passion
- Impact of your mindset on your performance
- How to switch into a passionate mindset

#### • **True Leadership**

- Walking the talk
- Taking responsibility, The leader's mantra
- Three characteristics of a true leader (courage, humility & discipline)
- Leader of the future
- Feed forward rather than feedback (interactive session)

#### • **Becoming a Passionate Leader**

- Caring
- Commitment
- Servicing a bigger purpose
- Persistence
- Building a culture

#### • **Becoming legendary in your performance**

- Impact
- Self belief
- Leaving a legacy

#### • **Closing + Q&A**